



**Chamber of  
Commerce  
Executives  
of Canada**

**Assoc. des cadres  
des chambres  
de commerce  
au Canada**

# **Membership Benefits Package**

## Our Mission:

From coast to coast to coast, we empower Board of Trade and Chamber of Commerce staff to lead resilient organizations and contribute to economic prosperity in their community.

## Our Vision:

A strong Chamber Network consisting of dynamic professionals who excel in their roles.

## Our Mandate:

We enhance the professional effectiveness of Chamber staff across Canada by offering services in 4 key areas:

1. Professional Development
2. Knowledge Management
3. Recognizing Excellence
4. Strengthening the Chamber Network

## Professional Development:

We provide professional development training to help Chamber staff succeed in their roles.

## National Conference:

**Join us at #CCEC24 in Halifax, Nova Scotia on October 16<sup>th</sup> and 17<sup>th</sup>**

Where innovation meets inspiration! Join 100+ Chamber professionals from across Canada for 1.5 days of professional development training, networking, and fun!

- Gain valuable insights on the latest trends in Chamber programming and membership engagement
- Discover best practices in operations and governance that will help future-proof your Chamber
- Learn from practical sessions that will equip you with actionable takeaways that can be implemented at your Chamber
- Develop your leadership skills and learn strategies to better serve your community
- Connect with peers and mentors to build a strong and supportive professional network



## Webinars:

We offer quarterly professional development webinars that feature practical tips and tricks to help strengthen your role as a Chamber professional, along with an annual webinar on the benefits of CCEC and how to get the most out of your membership.

There is no cost to participate in our webinar programming.

## Chamber Accelerator:

Chamber Accelerator is an online training program that takes less than 5 minutes per day!

Relevant for both Chamber CEOs and staff, learners will review concepts and answer a variety of gamified questions to demonstrate knowledge retention. The program is adaptive and different for everyone – continuously answer questions correctly to achieve mastery and complete the program.

Compete against your peers for the top spot on the leaderboard for your chance to win a free pass to the national conference.

Chamber Accelerator includes 6 modules with 100+ concepts to learn and hundreds of questions to test your knowledge.

- Module 1: Introduction To The Chamber Network
- Module 2: Organization & Governance
- Module 3: Membership
- Module 4: Generating Non-Dues Revenue With Chambers Plan
- Module 5: Policy & Advocacy
- Module 6: Best Practices For Events & Programming

### Important Dates:

We run quarterly Chamber Accelerator cohorts:

- April 1 to June 30
- July 1 to September 30
- October 1 to December 31

## Chamber College:

An interactive live webinar series that includes a 1 hour presentation followed by 30 minutes of Q&A and discussion.

Pass the final exam to graduate from the program and receive a credential that can be displayed on LinkedIn and your resume.

Registration is \$100 + tax per person.



## Knowledge Management:

We conduct national research and curate information and resources to provide Chambers with best practices and relevant information for decision making purposes.

## National Surveys:

We conduct 6 national surveys per year, providing Chambers of Commerce and Boards of Trade with research and data to support their operations and strategic planning.

CCEC's research topics are chosen by our Research Committee.

### Recent Research Topics Include:

- Diversity, Equity, Access & Inclusion Across The Chamber Network
- Chamber Membership Trends
- CRMs & Affinity Programs
- Staff & CEO Compensation

## Member Resource Center:

An online database with hundreds of documents that you can R&D (rip off and deploy!) for your own Chamber.

- Strategic Plans
- Employee Handbooks
- Job Descriptions
- RFPs
- Board Matrices
- Sponsorship Packages
- Shop Local Campaigns

## Recognizing Excellence:

We recognize and celebrate the outstanding contributions of Chamber staff.

## Executive Of The Year Award:

Awarded to the chief staff person of a Chamber of Commerce / Board of Trade for outstanding performance and community leadership.



Our award recipients are among the best Chamber leaders in Canada with proven excellence in:

- Chamber management and operations
- Membership retention and growth
- Financial sustainability
- Contributions to the Chamber Network and Chamber management profession, and
- Community leadership

### **Award Categories:**

Three awards are offered based on Chamber size:

- Small chambers (less than 500 members)
- Medium chambers (between 500-999 members)
- Large chambers (1000+ members)

### **Important Dates:**

Nominations open: March 4, 2024

Nominations close: April 5, 2024

Nominees will be notified: April 8, 2024

Award packages due: June 28

## **Staff Person Of The Year Award:**

Awarded to any staff person of a Chamber of Commerce / Board of Trade who has demonstrated exemplary performance and commitment to the Chamber.

Our award recipients are among the best Chamber professionals in Canada. They have demonstrated significant performance achievements, dedication to teamwork and a commitment to professional development and growth.

### **Important Dates:**

Nominations open: March 4, 2024

Nominations close: April 5, 2024

Nominees will be notified: April 8, 2024

Award packages due: June 28

## **Milestone Service Recognition:**

Celebrating the career milestones of Chamber professionals across the Network, we award commemorative pins to Chamber staff once they reach 5 years of service, and at 5 year intervals thereafter. Pins are presented during the national conference or mailed.



## Council of Excellence:

The Council of Excellence recognizes long-term commitment to the Chamber Network and achievement of the highest standards of excellence. This award may be presented to a current or retired Chamber of Commerce / Board of Trade CEO, or posthumously.

A panel of current Council of Excellence recipients convene on an annual basis with the President of CCEC to determine potential inductees.

## Accredited Chamber Executive (ACE) Designation:



The Accredited Chamber Executive (ACE) designation recognizes the experience, knowledge and accomplishments of Chamber professionals.

Earn points toward your ACE designation for achievement and activities undertaken in the last 3 years:

- Years of Service
- Network Participation
- Professional Development
- Chamber Excellence
- Chamber Leadership
- Community Leadership

Your years of service employed as a Chamber professional, and level of participation in professional development activities determines which level of accomplishment you're eligible to receive:

Level 1: Must have 2 years experience and earn 30 points

Level 2: Must have 4 years experience and earn 50 points

Level 3: Must have 8 years experience and earn 70 points

You'll receive a certificate of accomplishment, a credential that you can display on your LinkedIn profile and access to the ACE logo. Proudly display your designation to showcase your achievement and commitment to Chamber excellence!



### **Important Dates:**

**Applications Open:** March 1, 2024

**Applications Close:** July 19, 2024

## **Strengthening The Chamber Network:**

We create an inclusive peer network of Chamber staff by facilitating mentorship, networking opportunities and idea sharing.

### **Members Only Facebook Group:**

Join 300+ Chamber professionals on our members only Facebook group. Connect with your peers, ask questions, and stay in the loop!

[Click here to access the Facebook page.](#)

### **Public LinkedIn Page:**

Follow our LinkedIn page for good news stories from across the Chamber Network.

[Click here to access the LinkedIn page.](#)

## **Chamber Federation**

The Chamber Federation is a formal commitment for CCEC to work more collaboratively with the provincial executive organizations. The fundamental goal is to increase the professional development opportunities available to Chamber staff and strengthen the Chamber Network as a whole.

### **Chapters:**

Chamber of Commerce Executives of Alberta: [Alberta@CCEC.biz](mailto:Alberta@CCEC.biz)

Chamber of Commerce Executives of Saskatchewan: [Saskatchewan@CCEC.biz](mailto:Saskatchewan@CCEC.biz)

Chamber of Commerce Executives of Manitoba: [Manitoba@CCEC.biz](mailto:Manitoba@CCEC.biz)

Chamber of Commerce Executives of Atlantic Canada: [ExecutiveDirector@CCEC.biz](mailto:ExecutiveDirector@CCEC.biz)



## Federated Partners:

Chamber of Commerce Executives of British Columbia: [BritishColumbia@CCEC.biz](mailto:BritishColumbia@CCEC.biz)

Chamber of Commerce Executives of Ontario: [Manager@ChamberExecutives.ON.ca](mailto:Manager@ChamberExecutives.ON.ca)



## Premium Memberships:

Premium memberships are available to Chambers looking for additional exposure as leaders in strengthening the Chamber Network.

### Network Influencers: \$500

- Recognition in CCEC's Annual Report
- Recognition on CCEC's website
- Recognition on CCEC's members-only Facebook page

### Network Catalysts: \$1000

- Includes all Network Influencers benefits
- Identification ribbon on annual conference name tag for all staff in attendance
- Recognition on CCEC's LinkedIn page

### Network Leaders: \$2000

- Includes all Network Influencers and Network Catalysts benefits
- Opportunity to sponsor a webinar (logo on promotional materials, opportunity to deliver welcoming remarks)

**For more information, visit [www.CCEC.biz](http://www.CCEC.biz)**

